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1nService Member ITS InfoCom Receives Prestigious Cisco Certification

ITS InfoCom is Awarded Cisco White Label Producer Certification

Bellevue, WA. – 1nService, the leading network of advanced technology integrators with aggregate sales in excess of \$1.5 billion, announces member ITS InfoCom has received the White Label Producer Certification from Cisco.

ITS InfoCom was audited by NSF International Strategic Registrations one week prior to the Cisco Partner Summit. They received the **White Label Producer Certification** from Cisco on April 26th. World wide there are only eight partners that have this certification, and ITS InfoCom has two; one for their United States branch office in Texas and the second for Emerging Markets with their headquarters in Costa Rica.

Cisco's White Label Partner definition:

White Label is a new partner model within Cisco's Managed Services channel program that allows two partners to collaborate to provide a managed service to an end customer. A producing partner (who owns the NOC) takes on the operational and technical requirements to support the service. Then a selling partner represents the service as if it were their own, taking on the customer relationship management, service agreements, and contractual obligations with the end customer.

"It was a real pleasure to audit ITS yesterday for white label requirements via webex. You demonstrated many best practices throughout the audit. Thank you for all your commitment and dedication towards the audit process. I learned a lot from all of you. You are a group of very nice individuals and consummate professionals!!!!" said the Cisco Auditor – Burjor Mehta Director of Channel Partner Program, NSF International Strategic Registrations.

Eduardo Álvarez, Cisco's Channel Operations Director for LATAM said, "ITS InfoCom has demonstrated to be efficient in delivering not only Managed Services to customers in a highly satisfactory way but has also proven to be worldclass company capable to deliver services under a White Label model. As a Cisco Certified White Label Producer, ITS InfoCom provides its partners with an expanded suite of managed services that can contribute directly to their bottom line without putting new capital at risk. Consequently, potential competitors are kept out of key accounts, the customer relationship is protected, account control is maintained, and the trusted advisor status is greatly enhanced. Congratulations to ITS InfoCom."

About ITS InfoCom:

ITS InfoCom is a multinational world-class company offering ICT services to organizations throughout North, Central and South America and continues to expand its scope. With 13 years of market

experience and over 1300 employees in 11 countries the company is able to offer a unique depth of ICT expertise to deliver reliable and cost-effective on site and near-shore Managed Service solutions. For more information visit <http://www.itsinfocom.com/>.

About 1nService:

1nService is the leading international community of advanced technology integrators that through collaboration and partnership, delivers high-value technology systems and solutions that solve businesses most pressing needs. The 1nService community's \$1.5 billion combined global sales, offers great leverage in applying the collective skills of members to deliver any technology, anywhere, anytime. 1nService members receive tremendous access to new customers, markets, sales opportunities, and collaborate through best practice sharing. The collective strength of 1nService allows its members to compete against the largest integrators. 1nService is the community leading the next generation of technology delivery and service. For membership information visit www.1nService.com or call 800-457-0546.

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