



AGENDA

Thursday, October 30

7:30 AM - 8:30 AM

MORNING KICK-OFF

Continental Breakfast and Registration

8:30 AM - 9:00 AM

GRAVITY - Opening Presentation

Presented by Mr. Paul Cronin, CEO - 1nService, Inc.

9:00 AM - 10:15 AM

WHERE PHYSICAL & LOGICAL SECURITY CONVERGE

Presented by Mr. Lawrence M. Walsh ~ *Vice President & Group Publisher of CHANNEL INSIDER*

Security Convergence: Front Gates to Firewalls

Security is rapidly becoming a holistic endeavor as enterprises search for ways to bring their physical and logical protection systems together. Melding these once vastly different functions is no longer a practical impossibility. In fact, it's becoming a necessity as the convergence of physical and logical security is creating greater levels of protection and operational efficiencies.

10:15 AM - 10:30 AM

Break

10:30 AM - 11:45 AM

WHERE PHYSICAL & LOGICAL SECURITY CONVERGE

Moderated by Brandon Dunlap, *Managing Director of Research for BRIGHTFLY*

This interactive panel discussion will continue our look at physical and logical security and discuss what these panel members are doing to prepare for the future, what partnerships they have or are looking to create, and what will the physical integrator of the future look like.

11:45 AM - 1:00 PM

Lunch & Sponsor Trade Expo

1:00 PM - 2:15 PM

DATA CENTERS: The History, The Future & The Business Drivers Behind It

Presented by Mr. Pat Bodin ~ *CEO of FIREFLY COMMUNICATIONS*

Datacenter 2013! A look back at the old way, the look of today and the possibilities for the future Datacenter. We will explore the challenges the client faces and present what some suppliers are doing today to prepare for the future. (High end intelligent switching, server virtualization, storage, space, power cooling) This presentation will also include a look at what some integrators are doing to meet the industry and client needs.

2:15 PM - 2:30 PM

Break

2:30 PM - 3:45 PM

DATA CENTERS: Where Costs and Business Objectives Collide

Interactive Panel Discussion

Facilitated by John Harrington ~ *Sector Leader, Tech/Networking Research, OTR GLOBAL*

The panel will cover sure fire ways to understand the true costs of your data handling and hosting. Focus will be on how you can strategically plan to cut those costs, while still delivering a better IT-driven set of revenue generating solutions to your network end users.

There are IT and infrastructure solutions out there now you can strategically architect to directly advance your business objectives while cutting your operational expenses dramatically.

You can start by measuring the power one server eats in a year and build your attack plan from there.

If you own or operate a data center, even a wiring closet with a single server - don't miss this dynamic session.

3:45 PM - 4:45 PM

COLLABORATIVE PERSPECTIVES

Closing Presentation

This closing session will take a look at what we have witnessed during this event. The relationships and strategies and how we leverage the knowledge gained here to look at things in a different light.

4:45 PM - 5:45 PM

Informal Media/Research Conversations

Engage in an informal conversation with our media & research sponsors on the trends of convergence and data center technology.

Our media sponsors will remain in the ballroom to host casual conversations with our GRAVITY attendees.
